Celebrating Volunteer Week Contest

Sponsored by Amway Corp. ("Sponsor")

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

This Contest is governed exclusively by the laws of the State of Michigan of the United States.

1. How to Enter

To enter the Contest go to http://www.amway.net/volunteer-2016 ("Website"). At the Website submit your Philanthropic story via essay and photo(s) as well as your first and last name, email address, and IBO number. Enter as often as you like; however, only one submission per story.

All entrants must have a valid email address. Sponsor will publicly display entries once they are submitted.

Sponsor reserves the right to cancel or modify this Contest at any time in the event the Contest cannot be carried out as contemplated by the Sponsor.

Sponsor and judges reserve the right, in their sole and absolute discretion, to disqualify and reject any entries that are inappropriate for any reason, including without limitation, for containing profane or inappropriate language.

No automated entry devices and/or programs permitted. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

All entries must be created by the entrant(s) and must be original works of authorship and not previously published. Any Entry that violates copyright, trademark or publicity rights laws will be disqualified and removed.

2. Start/End Dates

Contest entry period begins at 12:01 am Eastern Time ("ET") on April 10, 2016 and ends April 16, 2016 at 11:59 pm ET.

3. Eligibility

Participation is open only to Amway Independent Business Owners (IBOs) who are legal residents of, and those located in, the United States and Canada and who are 18 years of age or older as of date of entry. IBOs must be active and in good standing to be entered into the contest. You are not authorized to participate in the Contest if you are not a legal resident of and located within the United States and Canada.

Employees of Sponsor and its subsidiaries, affiliates, agencies, suppliers, and all of their immediate family members and those living in their households are not eligible to participate.

All federal, state, provincial, and local laws and regulations apply. Void where prohibited, taxed or restricted by law.

Members of the Judging Panel (as defined below) and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such individuals are not eligible to enter.

4. Requirements of Entry Submission

Entries may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- Appears to duplicate any other submission.
- Defames, misrepresents or contains disparaging remarks about Sponsor or its products, or other people, companies or products.
- Contains trademarks, logos or trade dress (such as distinctive packaging) owned by others. For example, no hats or clothing with logos of sports teams should be worn in the photo. Be sure to remove anything within the photo area that would show a non-Amway™ product.
- Contains copyrighted materials owned by others (including but not limited to poems, lyrics, photographs, sculptures, paintings, and other works of art or images).
- Advertises or promotes any brand or product of any kind other than Amway™ products.
- Contains materials embodying the names, likenesses, or other indicia identifying any person who has not consented in writing to appear in the Entry, including, without limitation, celebrities and/or other public or private figures, living or dead.
- Violates or encourages the violation of any law, rule or regulation.

Your Entry must be your original work. Your Entry may not contain any elements that would violate third-party rights if used for any purpose, including, without limitation, in any commercial broadcast, on the Internet, or in any other medium now existing or created in the future, even if you can obtain the right to use those materials by license, permit, consent, or otherwise. Your Entry may not be based in whole or in part on the work of any other person or entity (including without limitation, any other fictional or non-fictional material, published or unpublished, produced or unproduced).

5. Judging Panel/Judging Criteria

All entries will be judged by a panel of judges ("**Judging Panel**") that have the required knowledge and experience to apply the Judging Panel Criteria (defined below). The Judging Panel will include representatives from the Sponsor.

All entries will be judged daily as entries are submitted based on the following judging criteria all with equal value ("**Judging Panel Criteria**"):

- Emotional Appeal
- Depth of Impact
- Level of Service
- Uniqueness

By entering the Contest, entrants fully and unconditionally agree to be bound by these Contest rules, which will be final and binding in all matters relating to the Contest.

6. Prizes

Each Daily Winner will receive a US$500 grant to their charity of choice. Charity must be recognized / classified as a 501(c)(3). In Canada the charity must be registered.

Total approximate retail value of Contest US$3,500.00

If for any reason any portion of the Prize cannot be awarded, Sponsor reserves the right to substitute the Prize or any portion of the Prize with another prize of equal or greater value.

7. Notification

Winners will be notified on or about June 15, 2016 via email and/or telephone and will be required to sign and return, where legal, an Affidavit of Eligibility, Liability/Publicity Release and/or rights transfer document within 5 days of prize notification. Entrants can only win once.

If Sponsor has not received, for any reason, a signed Affidavit of Eligibility, Liability/Publicity Release and/or rights transfer document from winner by June 15,

2016, such winner's Prize will be forfeited and will be awarded to the next best entry as determined by the Judging Panel. Upon Prize forfeiture, no compensation will be given.

8. Ownership and Other Rights

"**Contest Materials**" include: (1) the Entry; (2) the submission entry form and any other forms, documentation or releases required to be submitted by you for the Contest, whether submitted to the Sponsor prior to or after voting; (3) all photographs, writings, statements, dramatic materials, ideas, quotations and any other intellectual properties that you have included or published in the Entry or otherwise furnished to Sponsor by you in connection with the Contest; and (4) any other information and material submitted by you in connection with the Contest.

Sponsor will solely and exclusively own all right, title and interest in and to the Contest Materials, including, without limitation, all copyrights, trademarks, trade dress, good will, depictions, recordings, designs, exploitation rights, creative works, concepts, plans, titles, ideas, and the like therein, and the right to use the Contest Materials and copies and derivatives thereof in any manner Sponsor chooses, in perpetuity and throughout the universe and in all media and forms of expression and communication now known or hereafter developed. The Contest Materials have been specially ordered by Sponsor, and therefore, will be deemed as "work made for hire" under Section 101 of the Copyright Act of 1976 as amended; but if the Contest Materials in whole or in part are not a "work made for hire," you agree to assign and hereby do irrevocably assign, convey and transfer to Sponsor all right, title and interest throughout the universe in perpetuity in and to such Contest Materials, without any obligation to pay additional consideration for the use or exploitation thereof. You will, at our cost, execute any documents to effect, record or perfect the assignment in this Section. You will not retain any right, title or interest whatsoever in the Contest Materials, including, without limitation: a "license back"; rights of attribution; claims based on "moral rights" and similar theories; and liens, encumbrances and the like. You hereby irrevocably waive any claims based on the foregoing. You shall not assist or authorize any third party in asserting any claim inconsistent with this paragraph or these Official Rules.

Notwithstanding the paragraph above, you will retain ownership of the rights to: (1) the names, likenesses, sobriquets and biographical information of the individuals in your Entry ("**Your Rights**"). You hereby grant to Sponsor a non-exclusive, world-wide, perpetual, irrevocable, royalty-free license to all rights of every kind and character throughout the universe in and to Your Rights in any manner or media whatsoever including, without limitation, unrestricted use for purposes of publicity, advertising and sales promotion, exploitation of recordings or commercial tie-ups, merchandising, and for any other purpose known now or hereafter devised.

By submitting the Contest Materials, you represent and warrant to the Sponsor that: (1) the Contest Materials and everything depicted in the Contest Materials are wholly original and do not infringe upon or otherwise violate any right of any person, firm or entity, or any law, rule, or regulation, including, without limitation, that nothing in the

Contest Materials is defamatory and does not violate the copyright, trademark, publicity or similar rights of any third party; (2) you have all rights to submit the Contest Materials in the Contest in accordance with these Official Rules; (3) no person other than you, nor any entity, has any right, title or interest in and to any part of the Contest Materials; (4) you are not subject to any agreement or arrangement that would interfere with your entering this Contest and granting all the rights granted hereunder without any payment (out of any revenues from the exhibition or distribution of the entry or otherwise) to any actor, musician, director, writer or any other person who participated in the entry, or to any union, guild or other labor organization for any right to exhibit the entry or as compensation in connection with such exhibition for any other use of the entry or any of the rights therein granted hereunder.

Sponsor may use various third-party services in offering the Contest and exhibiting the Entry to users, including, without limitation, the YouTube® embedded video player. You shall comply with any terms and policies applicable to such third-party services in participating in the Contest.

By entering the Contest, you agree that Sponsor may post your Entry, or any part thereof, on www.amway.net or other video sharing websites, but that Sponsor has no obligation to do so. Sponsor reserves the right, in its sole discretion, to limit the number of contestants whose Entries are posted on www.amway.net and to remove any Entries that have already been posted. You understand and agree that your name, likeness, image, biographical data and Entry, and a portion thereof, may be posted on www.amway.net in connection with the Contest. You further agree that Sponsor and its designees shall have the right to modify, edit, adapt, and electronically alter the Contest Materials, including your Entry, as well as reproduce it/them, in whole or in part, without compensation or further notice to you, for any purpose, including without limitation, for use on www.amway.net, television, and all other mediums now known or hereafter created, for any purpose, including but not limited to, advertising or promotion of Sponsor and its goods and services, all without further consent from or payment to you or any third party.

Any use of any trade names, trademarks, logos, service marks and/or symbols of Sponsor and/or its affiliates (collectively, the "**Sponsor Marks**") related to any Contest activities may only be undertaken by you in connection with your Entry. Sponsor only approves use of the following trademarks in connection with your Entry: XS® Energy Drinks. All Sponsor Marks shall only by used in the exact form, style and type then prescribed by Sponsor. The Sponsor Marks are and shall remain exclusively the property of Sponsor. You shall neither (directly or indirectly) obtain, nor attempt to obtain, at any time any right, title or interest in or to the Sponsor Marks, and you hereby expressly waive any right which you may have to do so. You recognize Sponsor's exclusive ownership of the Sponsor Marks.

9. Conditions

Entries may be combined with other materials and/or otherwise modified, in Sponsor's sole and absolute discretion.

Any and all federal, state, provincial and local taxes and fees are the sole responsibility of the winners.

Participation in the Contest and acceptance of Prize constitutes each winner's permission for Sponsor to use his/her name, address (city and state/province), likeness, photograph, picture, portrait, voice, biographical information, Entry, any statements made by each winner regarding the Contest or Sponsor, and/or any portion of the foregoing, for public display and advertising and promotional purposes in any form or media now known or developed in the future without notice or additional compensation, except where prohibited by law.

By submitting an Entry, each entrant represents and agrees that the Entry was originally authored by him/her and not copied from anywhere else, that the Entry is not derived from any prior work and that the assignment of the rights in the Entry to Sponsor does not violate any rights of any third party or any agreement the entrant has with any third party.

By participating, entrants and winners agree to release and hold harmless Sponsor, and their respective advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, "**Released Parties**"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity and for any claims based on third-party rights in the Entry or arising out of the use of the Entry as allowed by these Official Rules including but not limited to publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action.

Entrants who do not comply with these Official Rules, or attempt to interfere with this Contest in any way, shall be disqualified. Sponsor is not responsible if Contest cannot take place or if any prize cannot be awarded due to cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, legislature changes, weather or acts of terrorism.

ALL ENTRIES BECOME THE PROPERTY OF SPONSOR AND WILL NOT BE RETURNED.

You agree that Sponsor is not responsible for any use of Entries by third parties. Sponsor does not guarantee the publication of any Entry. You agree that that you will not use the Entry for any other purpose, including, without limitation, posting the Entry to any online social network, without the prior express written consent of Sponsor in each instance. You warrant and represent that the Entry has not, at any time before it was

submitted, been used for any other purpose, including without limitation, posting on any social network.

10. Limitation of Liability; Disclaimer of Warranties.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE SERVICE AND/OR THE CONTEST, DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATES WITH THE CONTEST. IN NO EVENT SHALL THE RELEASED PARTIES' TOTAL LIABILITY TO YOU FOR ALL DAMAGES, LOSSES, OR CAUSES OF ACTION EXCEED $100. WITHOUT LIMITING THE FOREGOING, THIS CONTEST AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

11. Additional Terms.

Sponsor, its affiliates, partners and promotion and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Contest, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Contest should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Sponsor will select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or Website. Sponsor may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sponsor's representatives.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON, OR TO PROSECUTE SUCH PERSON, TO THE FULLEST EXTENT PERMITTED BY LAW.

12. Disputes; Governing Law

The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Contest. Any controversy or claim arising out of or relating to these Official Rules and/or the Contest shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of Michigan, City of Grand Rapids.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF MICHIGAN WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Contest, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to the County of Kent in the State of Michigan. The parties agree not to raise the defense of forum non conveniens.

13. Use of Data & Privacy

Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at http://www.amway.com for the US and http://www.amway.ca for Canada. By participating in the Contest, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

14. Digital Millennium Copyright Act

Sponsor's policy is to respond to notices of alleged infringement that comply with the Digital Millennium Copyright Act ("**DMCA**"). Copyright-infringing materials found in connection with the Contest can be identified and removed via Sponsor's DMCA compliance process located at http://www.amway.com for the US and http://www.amway.ca for Canada.

15. List of Winners

After July 6, 2016 inquiries of the winners can be directed to:
Amway Customer Service
Email: Customer.service@amway.com
Phone: 1-800-253-6500
8am – midnight, Monday – Friday, EST.
8:30 am – 5:00 pm Saturday, EST.

16. Sponsor

Amway Corp., 7575 Fulton Street East, Ada, MI 49355.